

## **SASCOL: EC EXECUTIVE SUMMARY**

The **South African Sports Coalition** (SASCOL) is affiliated to the **International Sports Coalition** (ISC) whose focus is to organize a sports ministry during all major world sporting events like the Olympic Games (IOC), the Soccer World Cup (FIFA) etc.

SASCOL has organized a particular project around the 2010 World Cup tournament called **THE ULTIMATE GOAL**. The vision of the project is to share the Love and Message of Christ in many different ways with players, their families, coaches, officials, game organizers, visitors, fans and local residents

**The East Cape Region** has decided to focus on promoting sound **values** and **leadership** development through life skills coaching and training; **fighting crime** by utilizing Ubabalo eAfrica and Global Community Games programmes to attract, retain and positively impact our youth through activities that provide healthy alternatives to crime; contributing to the fight against **HIV & Aids** by focusing on an initiative with the Grade 7's in all schools for the next five years; to act against **family breakdown** with special emphasis on the role of men and getting families to play and do things together; **nation building** and finally building a **legacy** for beyond 2010.

A **Plan of Action** defining the roles of and utilizing the existing structures of **churches, schools, business and government** are clearly set out in the guidelines. Exciting activities are planned for the extended June-July 2010 **school holidays**.

An important part of the project is the establishment of **permanent training academies** in church fraternals, school zones, municipal wards and towns throughout our province. These academies would facilitate the **ongoing training and equipping** of coaches and co-ordinators. Our dream is to see every school in our province equipped with a permanent ubabalo **life skills coach**. There is a comprehensive menu of **outreach initiatives** that participants may choose to promote in their area. These range from various projects, programmes, prayer networks, street evangelism to dream centres.

The EC, which has been divided into 18 manageable areas, has a **unique plan** partnering with the **DRC** to establish an initial **communication and facilities network**. The guidelines focus on the establishment of local organizing committees, prayer networks, HUB churches and schools and training academies. A regional training co-ordinator has been appointed to assist in the rural areas. To facilitate effective communication, SASCOL EC will make extensive use of technology (e-mails, sms's, faxes) and establish a user friendly database and website.

In order to promote a culture of ownership, the choice of projects must be specific to the needs of local communities. The four critical factors that will determine the success of this project are: the formation of devoted **prayer networks**, effective **marketing and communication**, the **training** of coaches and co-ordinators and the establishing of effective **local committees** by facilitators.

Additional **marketing** and **training plans / guidelines** will be available on the websites .

The implementation guidelines will be made available in English, Afrikaans and Xhosa on [www.theultimategoaleastcape.co.za](http://www.theultimategoaleastcape.co.za) or [www.tcn.org.za](http://www.tcn.org.za) or [www.pechurchnet.co.za](http://www.pechurchnet.co.za)

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